



A. J. INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Educational Trust ®

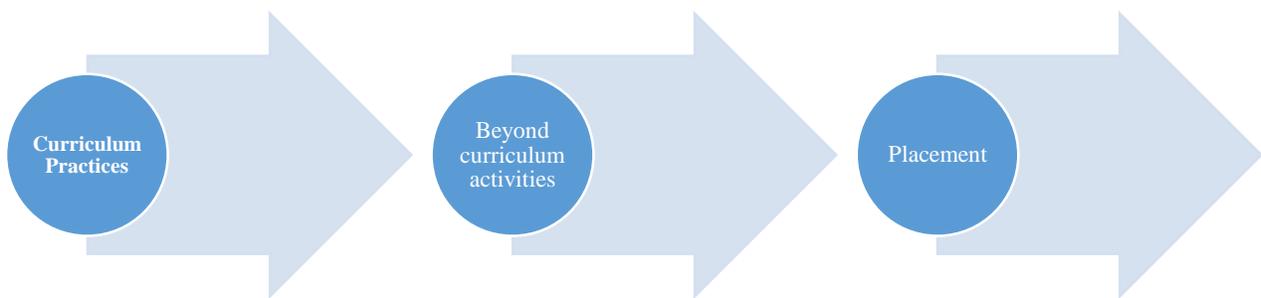
NAAC Accredited Institute

(Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

7.3 - Institutional Distinctiveness

7.3.1 - Portray the performance of the Institution in one area distinctive to its priority and thrust within 200 words

According to our Vision, business education is the process of providing necessary knowledge, applicable skills, and foundational values. Furthermore, business education must teach two types of information: 'how to think' (knowledge component) and 'how to live' (skill component). The Institute's distinguishing perspective is that a student's success at our Institute is determined not only by CGPA, but also by the extent to which they are transformed over the four semesters by imbibing the skills and values.



Curriculum-based exercises will help students understand not just fundamental and modern knowledge, but also skills like critical thinking, problem-solving, and effective communication. Apart from lectures, curriculum activities include group discussions, role-playing, business quizzes, management games, assessments, and presentations.

Beyond the curriculum, teaching learning techniques ensure that each individual thrives in their unique qualities. In addition to academic competence, these beyond curriculum teaching methodologies aim to promote numerous soft and social skills such as self-confidence, teamwork, problem-solving, communication, respect for others, team spirit, and so on.

As a result of these Institutional Distinctiveness, Institute has witnessed total result of 99.42% which consists of 97 students securing first class with distinction, 69 students with first class and 7 students securing second class in the academic year 2021-2022. During the year, Ms. Prathiksha Bhat secured 2nd rank in MBA and at present serving at London Stock Exchange, Bangalore.

Apart from University results, students have excelled at National Level Management Fests hosted by different Management Colleges. Our students have participated in 15 such management fests and won 69 prizes comprising 38 first prizes and 31 second prizes in different events and won 3 overall championships and 1 runner up championship.

During the year 30 companies including Reliance, ANZ Bank, Federal Bank, London Stock Exchange, ITC, Byjus, Rainbow Hospital, Ahalya Hospital, ICICI Bank, Global Data PLC, Star Union, ESAF Bank, Impact Guru, Intellipaat, Career Net etc., have extended their support through the on-campus drive, online drive, portal hiring and off-campus drives. 76 students are placed in different companies with 98 offers.